

I am an experienced writer, editor and journalist with a career going back to 1997.

I've had a varied career and produced a wide variety of content, including news, features, books, white papers, brochure content, blogs and more.

Since 2017, I have been involved in the crypto/blockchain space. In that year, I was Media Director for a start-up during its ICO, and since then I have written content for white papers and other materials for various outlets and projects.

I am passionate about decentralisation in all its forms, and most definitely in the DeFi space which leads the way for every other field. The start-up for which I worked ambitiously intended to tokenise every exchange-traded asset in the world, which would have been a hugely significant step towards the democratisation of finance.

I was recently the writer of a short book on crypto trading - The 33 Rules of Millionaire Bitcoin Traders - translating the expertise of a long term trader of various assets. I was also involved in a crypto signals project, writing content and designing its website (xsignals.io), for which the book has been used as promotional copy.

While not the most technically knowledgeable crypto aficionado - my strengths are more weighted in communicating complex ideas to others - I have sufficient grasp to research and continue my learning in order to complete any prospective assignments (as demonstrated during my crypto writing career since 2017).

Thank you for your consideration.

Martin Higgins

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