

MARTIN HIGGINS

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SUMMARY

[Copywriter](#) / [Journalist](#) / [Editor](#) / [Novelist](#) / [Podcaster](#)

- Highly creative writer with a flair for a rare phrase and unusual allusion.
 - Editing with a pedantic eye-for-detail and draconian grammar policing.
 - Strong work ethic that routinely goes the extra mile – or two.
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PROFESSIONAL EXPERIENCE

Crypto Writing / Editing, and Crypto Public Relations (May 2017 – Present)

- Freelance journalism for CryptoInsider.com, an online cryptocurrency news outlet.
- Co-founded and served as Media Director for fintech startup ICO of [Ankorus](#).
 - Duties included: [white paper](#) writer; media strategy and liaison; writing press releases, [Medium blog](#) (including Photoshop image design), [a magazine promotional feature](#) and website copy; social media management; promotional video scripts; audio/visual production for YouTube channel.
- Whitepaper writing and copywriting/copyediting for a variety of projects, including: [Gen2](#), Trader0x (now [Zenfuse](#)), [bitfish/EOS.fish](#), [BANDRoyalty](#), 4New, ValyouX, and Viewly.
 - Team member of ICO accelerator, [BlockAlchemy](#), for assorted writing tasks.

Book Editor / Layout Designer / Publisher (Feb 2015 – Present)

Copy editor for several titles (fiction and non-fiction). Layout design in *Adobe InDesign*.

Publishing of eBook and paperback versions to Amazon.

Writer / Editor of Non-Fiction Book (2021)

(For *The 33 Rules of Millionaire Bitcoin Traders*, by Trader X.) Translated the expertise of a trader into book form. Designed layout in *Adobe InDesign*, and published eBook and paperback versions on Amazon.

Writer / Editor of Non-Fiction Book (2019)

(For *What on Earth is Food Anyway?* By Dao Earl.) Worked as a writer for a nutritionist, helping translate his thoughts into book form. This entailed transcribing and rewriting recorded author interviews, with additional editing of the author's writing, plus research and fact-checking. Designed layout in *Adobe InDesign*, and published eBook and paperback versions on Amazon.

Podcaster and Short Article Writer (2013 – 2017)

(For my site and podcast TheEternities.com.) Interviewed writers and thinkers on consciousness, technology and human potential. Articles were also published on the counterculture site Disinfo.com.

Novelist / Layout Designer / Publisher (2011 – 2012)

(For Human+.) Wrote a novel on transhumanism, emerging technology and human consciousness. Designed layout in *Adobe InDesign*, and published eBook and paperback versions on Amazon.

Freelance Journalist and Copywriter (2002 – Present)

Writer of feature articles, press releases, blog posts, brochures and other content for a variety of international clients, including the US internet marketing and media company, *Quinstreet* (for *PRWeb.com*), *Villas & ...* magazine (Chief Writer), *Ubiquis*, *Asia Pacific Tropical Homes Magazine*, *Paranormal Magazine*, *Sqwiz.com*, *ThePodcastHost.com*, *eOasia.com* ... This work has involved and encouraged a great many skills, including: the generation of features, phone and in person interviewing, marketing, and research.

News Reporter (1997 – 1998)

With the Wirral News (UK), MerseyMart (UK) and Crosby Herald (UK). Conducted hundreds of phone and in person interviews, and wrote hundreds of short news articles and 'advertorials'.

EDUCATION

BA (Hons) Media & Cultural Studies and Journalism Studies

(Upper Second Class) Liverpool John Moores University (1996).

NVQ IV Journalism

Liverpool Community College (1998).

COMPUTER SKILLS

Adobe InDesign, Photoshop, Premiere – Intermediate

Wordpress – Proficient

Mail Chimp – Proficient

SAMPLES AND TESTIMONIALS

<http://www.martinhiggins.net/portfolio/>

<https://martinhiggins.net/crypto-writing/>

<https://www.linkedin.com/in/martin-higgins/>